



# The GREENLEAF

Green Team Newsletter



Issue no. 9 June 2009

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### Small business is BIG!

By **Kimberly Jardine, Director SBDC for Enterprise Excellence**

While corporate America has been "downsizing", the rate of small business "start-ups" has grown, and the rate for small business failures has declined, according to [EnergyStar.gov](#). The small business sector in America occupies 30–50% of all commercial space, an estimated 20-34 billion square feet.

The *built environment* (i.e. office buildings, stores, etc.) generates 40 percent of America's greenhouse gas emissions, according to the Alliance to Save Energy.

So, do the math.

The small business sector has a large impact on the US economy and also has an enormous impact on the environment, which means BIG opportunities for improvement. Small businesses can drastically impact greenhouse gas emissions by conserving energy and adopting other environmentally friendly habits. The opportunities to save (money and the planet) don't end there.

UT Arlington's **Small Business Development Center for Enterprise Excellence** offers *free energy and environmental assessments*. We can help you balance your Triple Bottom Line: Profit, People, Planet and our one-on-one advising is always free.

## Dear Team,

Happy Birthday Green Team program! You are officially one year old. Where does the time go? We started with twelve members and now we are up to [eighty-three](#)! Yay, Arlington!

On Friday, June 26<sup>th</sup> there will be a **Green Team breakfast** hosted by Wal-mart stores (see box in the lower right hand corner for details). Come for breakfast and to network, stay for the presentation and tour. It will be the first in a series of Open House events for Green Team members and potential Green Team members. *Those Green Team members with representatives in attendance will have their company's name mentioned in the July newsletter.*

Sincerely,  
**Tim Yatko**  
Commercial Recycling Coordinator, City of Arlington



Arlington's **Green Team** program is partnering with the **Small Business Development Center for Enterprise Excellence (SBDC)** to help Arlington businesses raise the environmental bar for their operations.

Visit [www.SBDCExcellence.org](#) today and find out how you can benefit from the SBDC's **free services**, or call Sustainability Counselor [Dana Weddle](#) at **817-272-5935** to arrange a consultation appointment. You'll be glad you did!

## Green Team Breakfast

**Friday, June 26<sup>th</sup>\*\***  
**7:30-8:30am**

Hosted by



5401 Park Springs Blvd  
Arlington, TX 76017-3418

[\(click for map\)](#)

Come for breakfast, networking, and a presentation on Wal-mart's corporate environmental initiatives. There will also be a tour to highlight the store's green features.

\*\*Limited space, please RSVP by Thursday 6/25/09  
[Tim.Yatko@arlingtontx.gov](mailto:Tim.Yatko@arlingtontx.gov)  
817-459-6152



### Welcome Newest Members!

These members joined in April, May, and June. You can find a full list of our members and find links to their websites at:

[www.ArlingtonGreenTeam.com](http://www.ArlingtonGreenTeam.com)

Click on "Our Members"

- ★ Atmos Energy
- ★ SleepInn Six Flags
- ★ Studio de Salons & Gift Shop by Texas Candles
- ★ Village Jewelers
- ★ Chicos in Lincoln Square
- ★ Palm Beach Tan
- ★ GNC in Lincoln Square
- ★ The Popcorn Store
- ★ Supercuts
- ★ Swamp Daddy's
- ★ Quikset Jewelry & Watch Repair
- ★ Sprouts Springroll & Pho
- ★ Ann Taylor Loft
- ★ Petland
- ★ Happiness Hallmark
- ★ Physicians Weight Control & Wellness Center
- ★ Myers Pest & Termite Services, Inc.
- ★ Pavilion Apartments
- ★ Potager Café
- ★ Sleepy Hollow Community
- ★ Frito-Lay
- ★ Pier 1 Imports in Lincoln Square

### Got a story to tell?

Submit a "Spotlight Story" w/pictures for the newsletter, or a press release for the webpage. This option is for upcoming environmental events that need to go to press!



Greater TEXAS Federal Credit Union is a not-for-profit, financial cooperative, offering a full line of financial products and services to citizens of Tarrant County. Greater TEXAS FCU joined the Arlington Green Team in 2008.

Greater TEXAS FCU recycles everything from paper to cell phones. According to Reagan Martin, Arlington Branch Manager, the credit union chose to become a part of this program because they were recycling paper, shredded paper, aluminum cans, tin cans, glass, plastic bottles, cardboard, newspaper, cartridges, cell phones and phone books already. Reagan contacted the city for information on picking up the recycled materials and that's when she was informed of the Arlington Green Team. Greater TEXAS FCU became involved in the Green Team within the first year of its inception. The credit union is very excited to be a part of such a quickly growing program, while saving the earth.



In 2008, Greater TEXAS FCU recycled 62 pounds of glass, 104 pounds of metal, 6.5 tons of paper, 67 pounds of plastic, and 348 cartridges. The cartridges that are recycled are part of the Cartridges for Kids program in which the funds raised from the recycling go to the Children's Miracle Network.

For more information on the credit union's recycling efforts please contact Reagan Martin, Branch Manager at (817) 548-0584 or [reagan.martin@gtfcu.org](mailto:reagan.martin@gtfcu.org).

