

MEDIA ADVISORY

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Payday Advance Companies Honor Dr. King through Financial Education

Company employees volunteer to teach students basic personal finance concepts

In celebration of Dr. Martin Luther King's legacy, representatives from local payday advance companies will host a youth financial literacy summit for Arlington's youth. Sponsored by the Community Financial Services Association of America (CFSA), the Youth Learn & Save Rally & Financial Education Summit will be held in conjunction with Arlington's Martin Luther King Celebration Committee. CFSA is the national trade association that represents the payday advance industry.

During this half-day summit, students will learn basic personal finance concepts regarding basic banking, savings and investment options, and consumer credit and charge cards. Using the FDIC's Money Smart curriculum, representatives from Cash America and First Cash will teach from three Money Smart modules: Bank On It!, Pay Yourself First, and To Your Credit.

What: Youth Learn & Save Rally and Financial Education Summit

Where: Bowie High School
2101 Highbank Dr.
Arlington, TX 76018

When: Saturday, January 19, 2008
8:00 am – 11:00 am

Spokespersons: **Kathleen Moore**, Community Financial Services Association of America
James Rose, Arlington Independent School District
Dr. Curtis Hill, Chair, Dr. Martin Luther King Celebration Committee
Yolanda Walker, Cash America

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About the Community Financial Services Association of America (CFSA)

CFSA is the national trade group of the payday advance industry and represents more than half of the nation's payday advance outlets. CFSA promotes laws and regulations that protect consumers and preserve their access to credit options. The association also works on behalf of members to support and encourage responsible industry practices. Membership is contingent upon compliance with CFSA Best Practices.

For more information about CFSA and the payday advance industry, visit www.cfsa.net.